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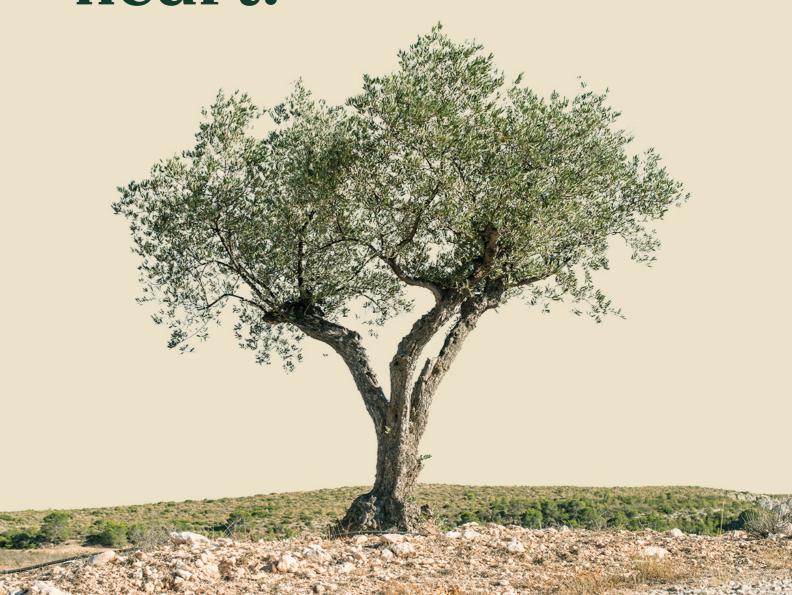
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Overview

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Why Kevoo

Nurtured by nature, delivering the essence of purity from Tunisia's olive heart.



Family Heritage

KEVOO is a dynamic family business company specializing in the production and packaging of premium olive oil, leveraging the natural advantages of the Sidi Bouzid region in Tunisia. Surrounded by millions of olive trees, we are committed to delivering exceptional quality while adhering to sustainable and authentic agricultural practices. This internal brief aims to encapsulate our core strategies and vision as we position ourselves to thrive in both local and international markets, maintaining our dedication to the rich heritage of olive cultivation. Also KEVOO is ISO22000 and BIO certified (CCPB Italian Certification Organism).

A blessed tree, mentioned in the Qur'an, an olive tree, whose oil almost gives light, light up on light; Allah guides to Hislight whom He wills. This is our story, which began with diligence, hard work, perseverance, and

piety, with my grandfather, Saleh Khelifi, who was the first to embark on this journey. After him, his youngest son, Khalifa Bin Saleh Khelifi, took on the olivetrade, traveling across Tunisia from north to south, in search of sustenanc ecloselytied to the olive tree.

Today, the family's journey with the olive tree continues, as a new generation emerges with a spirit full of hope and modernity, relying solely on Allah, determined to work with diligence and confidence. We have pledged to remain the faithful sons of Sidi Khelif, who do not consume unlawful gains nor wrong any of God's servants.

Moreover, Dr. KHELIFI is dedicated to elevating Sidi Bouzid, and particularly Sidi Khelif (KHELIFI Hometown), to its rightful position as a premier region for the production of the finest extra virgin olive oil (EVOO)



Sidi Bouzid: The Center of Olive Oil Production in Tunisia :::::::

KEVOO is situated in 104 Sfax Road-Sidi Bouzid-Tunisia, a region renowned for its fertile landand abundant olive trees. Our company is focused on bulk and packaged olive oil production, ensuring that we bring the freshest, highest-quality product to our customers. By harnessing local resources and implementing sustainable practices, we aim to enhance the visibility of Tunisian olive oil on a global scale while fostering economic growth within our community.









Authenticity & Tradition

Rooted in Tunisia's rich agricultural heritage, KEVOO embodies authenticity. We will emphasize our connection to traditional olive cultivation and the artisanal methods used in our production process. This dedication to preserving age-old practices while delivering modern quality allows us to appeal to an audience that values tradition and the unique stories behind the products they consume.





Quality and Freshness

At KEVOO, we prioritize the quality and freshness of our olive oil. Sourced directly from the abundant olive trees surrounding Sidi Bouzid, our olives are harvested at the peak of ripeness and cold-pressed to maximize flavor and nutritional benefits. By maintaining direct control over every stage of production, we ensure that our product meets the highest standards expected by consumers, both locally and internationally.



Labor & Ethical Standards

In addition to operational compliance, KEVOO is committed to ethical labor practices. We will comply with local labor laws concerning employee rights, wages, and working conditions. Steps to uphold these standards will include:

Fair Labor Practices: Ensuring that all employees are compensated fairly and work in safe, healthy conditions. Anti-Discrimination Policies: Establishing policies that promote equality and prevent discrimination within the workplace.

Community Engagement: Encouraging the involvement of local communities in our business practices, creating jobs, and supporting local economies.



Sustainable Practices

Sustainability is at the core of KEVOO's mission. Our agricultural practices are aligned with environmentally responsible methods that not only preserve the land but also promote the health of the local ecosystem. This commitment to sustainability will resonate with consumers increasingly seeking products that are ethically sourced and environmentally friendly, distinguishing KEVOO from competitors who may not prioritize these values.



Production

KEVOO is one of the most advanced companies in the olive oil industry, equipped with cutting-edge pressing technology and state-of-the-art analysis laboratories. The company prides itself on its highly skilled and well-managed staff, ensuring that daily operations are conducted with precision and efficiency.





Local culture, and the health benefits associated with olive oil.



